



NAEA

NATIONAL ASSOCIATION
OF ENROLLED AGENTS

POWERING AMERICA'S TAX EXPERTS®

CELEBRATING 45 YEARS

NAEA MEMBER BENEFITS

MEMBERSHIP SUPPORTS YOUR TAX PRACTICE

- **Find a Tax Expert™ Directory Listing** (EAs only)
- **Weekly Tax Legislation e-Newsletter** (E@lert)
- **Bi-Monthly Tax Journal (EA Journal—with 2 to 4 Continuing Education articles per issue)**
- **Discounts on Top-Quality Continuing Education**
 - FREE tax quizzes (6 times per year through *EA Journal*)
 - National Tax Practice Institute (NTPI) programs
 - NTPI Levels 1, 2, and 3, culminating in Fellow status
 - Tax Preparation Issues program
 - Graduate Level in Representation program
 - Webinar series
- **24/7 Members-Only Q&A Forums**
 - NAEA website forums
 - Facebook group
 - LinkedIn group
- **Federal and State Advocacy**
 - Direct lobbying and relationship-building opportunities with Congress and the IRS
 - Invitation to annual NAEA Fly-in Day on Capitol Hill in Washington, DC
 - Access to fundraising events for NAEA PAC, the organization's political action committee
- **EA License Issue and Renewal Casework Service**
- **Leadership and Governance Training to Guide**
- **NAEA at the Local, State, and National levels**

CONTACT US

National Association of Enrolled Agents

1730 Rhode Island Avenue, NW, Suite 400
Washington, DC 20036-3953

Phone: (202) 822-6232

Email: info@naea.org

Visit us on the web at naea.org





BUSINESS PROMOTION TOOLS AVAILABLE

• Advertising

- EA Print Ads
- EA Radio Ads
- EA Video Ads

• Marketing

- Client Newsletters
- EA License Plate Frames
- “Find A Tax Expert” Directory Listing
- Presentations to Promote Your Business
- Printable EA Postage Stamps
- Sample Letters (e.g., Fee agreements, audit, collections and privacy policy engagements, disclosure and waiver of potential related-party conflict of interest, 7216 disclosure and consent, ACA engagement letter addendum)
- “Record Retention Requirements” Brochure
- “Enrolled Agents: America’s Tax Experts” Brochure
- “Enrolled Agents: America’s Tax Experts” Printable Word Document

• Public Relations

- Customizable news releases
- Proclamation of EA Day (February 1) and EA Week (first week in February)
- “Let’s Talk Taxes” columns
- Public service announcements
- Media training guide

• Social Media

- Infographics for the #WhatIsAnEA social media campaign
- “I am an EA” social media cover photos
- Social Media 101: An Introduction to Social Media for NAEA members (PowerPoint Presentation)
- Social Media Webinar (archived presentation from 2015, available as a webinar or PDF of slides)

DISCOUNTS ON PRODUCTS AND SERVICES

• Business Products

- Lands’ End Business Outfitters
- Office Depot

• Business Services

- AdHold
- GetNetSet
- Paychex
- UPS
- Wolters Kluwer

• Car Rental

- Alamo
- Avis
- Budget
- Enterprise
- Hertz

• Insurance

- CalSurance – professional liability and E&O
- MetLife – small business, home, auto, dental

• Tax Information

- Gleim
- Quickfinder
- TheTaxBook
- Tax Research Services
- Tax Talk Today

